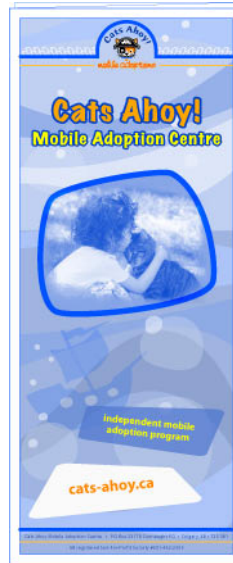


Tri-fold Brochure Sponsorship



(see pages 2 and 3 for full size view of the brochure)

Sponsorship Benefits:

- 🐾 your company name and website printed on the inside of every single brochure - every brochure we hand out spotlights your company, as well as acknowledging your generosity for everyone to see!
- 🐾 your logo on our website in the Sponsor section, and a link from our website to yours
- 🐾 business card sized ad within four issues of our Captain's Log PDF newsletter
- 🐾 listing within our monthly email newsletter for 12 months

Details:

- 🐾 we'll provide all the files as 'print ready' - we respect your staff's valuable time!
- 🐾 minimum print run required : 1,000
- 🐾 8.5x11, full color, double sided (4/4), no bleed, no scores, ship flat
- 🐾 100# Matte Text (coated)

What is Cats Ahoy?

Cats Ahoy is an independent mobile adoption service that allows many rescues, humane societies, and SPCA's to use two customized adoption vans as a shared 'store front' to maximize the exposure of their cats to the public, and increased their adoptions!



Many rescues rely on a foster program to care for their cats, meaning that it's difficult for the public to see and interact with the cats without visiting foster homes scattered throughout the city. With a shared mobile adoption store front, all rescues have a chance to show off their cats and increase the number that find new homes. In the USA, rescues who implement a mobile adoption program see a **rise in their adoption rates by 20-300%**!

Our fundraising goal of \$350,000 will buy two beautiful mobile adoption vans that will carry homeless cats to communities all over Calgary, almost every weekend of the year!

Through us, rescues can 'rev up' their adoptions and get on with helping more cats. Enough of these **cats waiting in foster homes for weeks or months or years...** let's remove the bottleneck and get these cats home now!

With one donation, you're not only helping many rescues at once, but also saving hundreds of cats lives. Now that's a way to make change!

Shipmate Membership

Arrrrr matie!

So you fancy yourself worthy of being a shipmate aboard Cats Ahoy?

Well, you're in luck! Become an official Cats Ahoy Shipmate and receive notice of events and VIP access to special Cats Ahoy functions such as our launch event and fundraisers. You'll also receive a copy of our quarterly Captain's Log newsletter (downloadable PDF format) filled with cat stories, information, and all kinds of cat

crafts... from knitting to cross-stitch! We're also negotiating some additional perks such as store discounts and coupons.

Your \$20 membership supports our fundraising campaign for our to custom adoption vans, helping us find cats' new forever homes.

bringing pets to the people!

your donation funds two custom-made adoption vans used to bring adoptable cats to citywide events!

adoptions save lives!

fundraising goal: \$350,000

Get on board with Cats Ahoy to help ALL the cats find homes!

These flyers were graciously sponsored by Superstar Printers! www.superstars.ca Thank-you for your support!

This could be your company... contact us today!

It's about time Calgary had a mobile adoption program, and I want to help!

Donations:

I would like to donate:

\$30 \$50 \$100 \$500

Other: _____

I would like to pay by:

cheque (payable to **Cats Ahoy**)

Visa Mastercard

Credit card #:

Expiry: _____

Signature: _____

Would you like to be added to our email newsletter? Yes No

Email address:

Name: _____

Address: _____

City: _____ Province: _____

Postal Code: _____

Shipmate Membership:

Sign me up as a Cats Ahoy Shipmate!

\$20

I would like to pay by:

cheque (payable to **Cats Ahoy**)

Visa Mastercard

Credit card #:

Expiry: _____

Signature: _____

Signing up as a Shipmate automatically signs you up for our quarterly PDF newsletter.

Email address:

Name: _____

Address: _____


City: _____ Province: _____

Postal Code: _____


I was referred by: _____

Cats Ahoy does not share, sell or trade our mailing lists. If at any time you wish to be removed from the list please email us at parrot-talk@cats-ahoy.ca or phone 403-228-0975. Cats Ahoy does not employ any professional fundraising company.

Cats Ahoy is not yet a registered charity, however we are a registered not-for-profit society with the Government of Alberta, #501-432-2555. Our charity status has been applied for however it's a lengthy process while we wait for our status to come through. As we rely solely on sponsorships, donations, and merchandise sales to raise funds for our adoption vans, we still appreciate all donations to the cause! However please note that we cannot issue tax receipts for donations until our charity status is finalized.



Cats Ahoy! Mobile Adoption Centre



independent mobile adoption program

cats-ahoy.ca

Cats Ahoy Mobile Adoption Centre • PO Box 23178 Connaught PO • Calgary, AB • T2S 3B1
AB registered Not-For-Profit Society #501-432-2555